



**THE  
IDEA  
YOU  
DON'T  
HAVE**

# TIPS FOR MAXIMIZING YOUR NCWIT CAREER FAIR EXPERIENCE

# Test your technology in advance

Make sure you have a stable internet connection, a functioning webcam, and audio capabilities.

Test them out beforehand to avoid any technical difficulties during the career fair.



# Research participating companies



Take the time to research the companies that will be attending the fair.

Learn about their missions, values, and available job opportunities. This will help you tailor your approach to each company and make a more favorable impression.

# Update your resume and online profiles

Make sure your resume and online profiles, such as LinkedIn, accurately reflect your skills and experiences.

This will make it easier for employers to identify you as a potential candidate for their open positions.



# Attend virtual workshops and presentations



Attending career-focused workshops can help you acquire new skills, gain industry insights, expand your professional network, and promote personal growth. These benefits can help you achieve your career goals and enhance your overall professional success.

# Dress professionally

Even though you'll be attending from the comfort of your own home, it's important to dress professionally.

It will not only make a good impression on potential employers, but it will also help you feel more confident.



# Prepare your pitch & questions to ask



Be ready to talk about yourself in a clear and concise manner. Prepare a brief elevator pitch that highlights your skills, experience, and career goals. Practice it beforehand so that you feel confident and can deliver it smoothly.

Prepare a list of questions to ask each company representative. This will demonstrate your interest in the company and the available positions.

# Network, Network, Network!

The career fair is a great opportunity to make connections and expand your professional network. Don't be shy about approaching recruiters and other attendees, and be sure to exchange contact information with those you connect with.





# Expand Your Opportunities: Why Visiting All Company Booths at a Job Fair is Essential

When attending a job fair or career expo, make sure to visit all company booths, regardless of whether or not you are familiar with the brand. You never know which organization may offer the perfect opportunity for you.



By keeping an open mind and exploring all options, you may discover a company that aligns with your values and interests, and potentially secure a job that you wouldn't have considered otherwise. So, take the time to visit every booth, introduce yourself, and learn more about each company's culture, mission, and available positions. You may be surprised at what you discover!



# Follow up with employers:

After the career fair, follow up with the employers you spoke with. Send a thank-you email or LinkedIn message, and reiterate your interest in their company and available positions. This will help you stand out from other candidates and increase your chances of being considered for a job.

**Discover your ideal career  
opportunity by leaving a  
memorable and enduring  
impact.**